

## FOR IMMEDIATE RELEASE

### Chilled to the Board

Local born Artist of international renown, Ben Brown, has designed the artwork for a surfboard that has been frozen in an eight foot block of ice. Any person who can guess the time it will take for the ice to melt will win the surfboard.

Brown said he was happy to 'get on board' a local business like Chill who was giving back to the community and promised to monitor their carbon footprint throughout the campaign.

Local business owners of Chill, Andrew & Lauren Wade (a brother & sister combo), promises that this is just the first in a series of fun competitions and giveaways. When asked how hard it was to get the surfboard in the ice, Andrew said that we want to show just how cool Chill is, "it's who we are, we can take you to a chilled minus 20C if you think you can handle it".

Chill is monitoring their carbon footprint throughout the campaign to show that all businesses can do their bit to offset daily emissions. "As a transport and logistics company we have to be mindful of the footprint we are leaving and its affect on how chilled future generations will be" said Lauren.

To win the surfboard readers should keep an eye out for the Frozen in Ice Surfboard around the Northern Beaches from 9th December launching at Ben Brown's "Die Young" Art Exhibition, The National Grid Gallery, 24 Chard Road, Brookvale. Anyone who misses it can log onto [www.facebook.com/1300wechill](http://www.facebook.com/1300wechill) to find out how to enter. Competition closes 22nd December.

**Brown Bio:** Music and surf lovers will be familiar with Brown's contemporary, often macabre, stylings. He has done artwork for Silverchair, Nirvana, Fat Boy Slim and Frenzal Rhomb to name a few. Clients include Sony, Island, EMI, Universal and the ABC. Music festival goers will recognise his artwork from Homebake, Vibes on a Summers Day, the Big Day Out, The Falls Festival, Good Vibrations and the Come Together festival, to name a few. His rock posters have appeared in several books on the subject and are considered collectables.

Ben has also been involved in the surf industry and has produced work for many of the major surf companies and magazines. He has designed merchandise and clothing for Insight, Rip Curl, Hot Buttered, Aloha, O'Neill and others.

From 1995-1999 Ben penned the full page comic strip 'Grubb' for Tracks surfing magazine. 'Grubb' still appears in the Spanish surf mag 'Surftime' (speaking Espaniol!). Ben now does a four page comic strip for the surf mag 'stab' and has regularly contributed work to more general titles like Rolling Stone, Juice, Waves, Mad, and many other publications.

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